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AGMA APPOINTS NEW PRESIDENT AND BOLSTERS MANAGEMENT TEAM

***Leading Industry Advocate Also Names New Vice President and Secretary;
Adds Board Members***

FREMONT, Calif., January 3, 2008 – The Alliance for Gray Market and Counterfeit Abatement (AGMA), a non-profit organization dedicated to addressing the gray marketing and counterfeiting of technology products around the globe, today announced the appointment of Ram Manchi as its new president.

Manchi, who was originally elected to AGMA's board in 2004, most recently served as the organization's vice president. Manchi is the director of global business controls at Cisco, where his main areas of focus include containment of unauthorized service usage, compliance initiatives and insuring best practices in service access and usage. Manchi has a strong background in the IT industry, which includes management positions at AT&T and Lucent Technologies.

"As AGMA's President, I wish to promote organization's goal to address gray market fraud and counterfeiting of technology products around the globe. As such, I would like to facilitate AGMA's growth strategy and help foster the exchange of best practices and successes between members," said Manchi. "One of AGMA's charters is to educate brand owners on best practices that can be employed to identify, combat and prevent the sale and distribution of counterfeit products. The experience and proven strategies of AGMA members can help IT vendors to protect their customers from inferior goods, as

well as preserve the integrity of their brands. By sharing experiences, insights and ideas, we can help our members make a difference.”

As president of an organization which brings together global leaders like HP, Nortel, Microsoft, 3Com, Sun Microsystems, Seagate, and Cisco, Manchi plans to encourage member companies to increase market awareness of the perils associated with gray marketing and counterfeiting to manufacturers, customers, and society. He will also intensify justification to law makers and enforcement agencies to actively engage with AGMA in combating these issues, and engage legal and industry specialists with expertise in AGMA’s charter topics to educate member companies on protecting their intellectual property.

Additionally, AGMA has appointed HP’s Marla Briscoe to the positions of vice president and public relations chair and Peter Dyer of Sun Microsystems as its secretary and membership chair. Briscoe has been an AGMA board member since 2001, most recently in the capacity of secretary. Dyer joins the AGMA board after having been a member for two years. AGMA has also appointed Vivian Vassallo of Dolby Laboratories and Seagate’s Franziska Hanreich as new board members.

For more information on AGMA, please visit www.agmaglobal.org.

About AGMA

AGMA is a non-profit organization comprised of global companies in the technology sector including founding members 3Com Corporation [NASDAQ: COMS], Cisco Systems, Inc. [NASDAQ: CSCO], HP [NYSE, Nasdaq: HPQ] and Nortel [NYSE/TSX: NT]. Incorporated in 2001, AGMA’s mission is to address gray market fraud and counterfeiting of technology products around the globe. The organization’s goals are to provide key information and identify tools that members can utilize in their efforts to protect the authorized distribution channels and intellectual property of authorized goods to improve customer satisfaction and preserve brand integrity. AGMA is open to any technology manufacturer that owns a branded IT product. For more information, please visit www.agmaglobal.org.

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